



New Jeans

New Underwear

New Socks

Clothing Children in
Northern Nevada
who are Survivors
of Abuse and Neglect

Help abused and neglected children! Support the Reno Rodeo Denim Drive by donating new jeans, new socks, and new underwear for infants, children and teens who have been rescued from unsafe homes and are in protective custody and foster care.

What is collected in each county stays in each county.

November 19 - December 19

Three Ways to Help!

- 1.** Drop off your donation at Business Collection Locations across the state. View the list at www.RenoRodeoFoundation.org
- 2.** "Donate a Dollar for Denim" at all Scolari's Food & Drug and Sak 'N Save Grocery Stores and all Nevada State Bank Branches.
- 3.** Donate online at www.RenoRodeoFoundation.org
100% of every dollar is used to purchase new clothes



"The children who are in our custody today are not the same children who will be in our custody tomorrow, next week, or next month. We need a constant supply of new clothes, especially socks and underwear, to meet the needs of these children. The Reno Rodeo Denim Drive helps us provide new clothing to children and youth in transition. For some, these are the first new clothes they have ever owned."